

**1st CEI triangular Doctoral Summer School:
Research in Business Administration**

Valladolid, 16th–21th July 2017

Sunday, 16th July

Time	Activity	Place
19:00–20:30	Check-in and welcome	Reyes Católicos
20:30–22:00	Dinner	Mercado del trigo, patio

Monday, 17th July

Time	Activity	Professor	Place
8:30–9:00	Breakfast		Reyes Católicos
9:00–11:00	New trends lecture: Project Management	Javier Pajares (Valladolid Univ.)	IEE
11:00–11:30	Coffee break		IEE, patio
11:30–13:30	Methodological seminar. Collecting data for research: collaborative research	Mikael Lundgren (Linnaeus Univ.)	IEE
13:30–14:30	Lunch		Reyes Católicos
14:30–15:30	Free time		
15:30–17:00	Research workshop: Writing a paper. What to say and how to say it. Part I	Anoop Madhok (York Univ.)	Law Faculty, room 6
17:00–17:30	Coffee break		Law Faculty, cloister
17:30–19:00	Research workshop: Writing a paper. What to say and how to say it Part II	Anoop Madhok (York Univ.)	Law Faculty, room 6
19:00–20:30	Social/cultural events		
20:30–22:00	Dinner		Reyes Católicos

Tuesday, 18th July

Time	Activity	Professor	Place
8:00–9:00	Breakfast		Reyes Católicos
9:00–11:00	New trends lecture: Marketing sales innovation	Ad de Jong (Aston Univ.)	IEE
11:00–11:30	Coffee break		IEE, patio
11:30–13:30	Methodological seminar. Collecting data for research: case studies	Isabel Estrada (Groningen Univ.)	IEE
13:30–14:30	Lunch		Reyes Católicos
14:30–15:30	Free time		
15:30–17:00	Research workshop: Presenting at conferences: how to make an impact	Anoop Madhok (York Univ.)	Law Faculty, room 6
17:00–17:30	Coffee break		Law Faculty, cloister
17:30–19:00	Parallel doctoral meetings	Anoop Madhok; Mikael Lundgren; Peter van der Sijde	Law Faculty, rooms 5, 6, 7
19:00–20:30	Evening colloquium: Academic entrepreneurship	Peter van der Sijde (Vrije Univ.)	Reyes Católicos
20:30–22:00	Dinner		Reyes Católicos

Wednesday, 19th July

Time	Activity	Professor	Place
8:00–9:00	Breakfast		Reyes Católicos
9:00–11:00	New trends lecture: The behavioural-based view of the firm	Juan Delgado (Burgos Univ.)	IEE
11:00–11:30	Coffee break		IEE, patio
11:30–13:30	Methodological seminar. Collecting data for research: experiments	Salvador Ruiz (Murcia Univ.)	IEE
13:30–14:30	Lunch		Reyes Católicos
14:30–15:30	Free time		
15:30–17:00	Parallel doctoral meetings	Ad de Jong Salvador Ruiz	Law Faculty, room 6
17:00–17:30	Coffee break		Law Faculty, cloister
17:30–19:00	Research workshop: How to position your paper	Ad de Jong (Aston Univ.)	Law Faculty, room 6
19:00–20:30	Social/cultural events		
20:30–22:00	Dinner		Reyes Católicos

Thursday, 20th July

Time	Activity	Professor	Place
8:00–9:00	Breakfast		Reyes Católicos
9:00–11:00	New trends lecture: The institution-based view of management	Elisabet Garrido (Zaragoza Univ.)	IEE
11:00–11:30	Coffee break		IEE, patio
11:30–13:30	Methodological seminar. Collecting data for research: how to develop a questionnaire	Ad de Jong (Aston Univ.)	IEE
13:30–14:30	Lunch		Reyes Católicos
14:30–15:30	Free time		
15:30–17:00	Research workshop: Answering the referees' report	Ad de Jong (Aston Univ.)	Law Faculty, room 6
17:00–17:30	Coffee break		
17:30–19:00	Evening colloquium: Editors' point of view	Xosé H. Vázquez (Vigo Univ.)	Law Faculty, room 6
19:00–20:30	Parallel doctoral meetings	Ad de Jong Ignacio Requejo	Reyes Católicos
20:30–22:00	Dinner		

Friday, 21st July

Time	Activity		
8:00–9:00	Breakfast		
9:00–11:00	New trends lecture: Corporate governance	Félix López (Valladolid Univ.)	IEE
11:00–11:30	Coffee break		IEE, patio
11:30–13:30	Methodological seminar. Collecting data for research: panel data	Laura Cabeza (León Univ.) Ignacio Requejo (Salamanca Univ.)	IEE
13:30–14:30	Lunch		Reyes Católicos
14:30–15:00	Concluding remarks	Natalia Martín (Valladolid Univ.)	Reyes Católicos

Parallel doctoral meetings

Students will have 10 minutes to present their doctoral project and may use Microsoft PowerPoint in support of their presentation. Discussants will have 10/15 minutes to carry out their comments on each project. The remaining time will be dedicated to the debate among students, discussants, and the rest of the audience.

Session	Discussants	Students presenting their projects
Tuesday, 17:30-19:00	Peter van der Sijde	<ul style="list-style-type: none"> • “How good is Lean Startup at helping new sustainable business models succeed?” Alberto Peralta, Univ. de Alcalá • “Open Innovation in the startup context. A study of cooperation breadth in Spanish Startups”, Elena Giménez, Univ. Complutense de Madrid. • University Business relationships and their impact on the efficiency of the internships, Augusto Cobos, University of Valladolid.
	Mikael Lundgren	<ul style="list-style-type: none"> • “Product vision concepts applied to evaluate unsolicited proposal of private finance initiative”, Tiago Vieira Caproni, Univ. de Sao Paulo. • “Non-financial reporting regulation: agency, structure and conflict”, Mercedes Luque-Vilchez, Univ. de Burgos
	Anoop Madhok	<ul style="list-style-type: none"> • “Determinants of corporate reputation. The effect of ERM system, audit committee, CSR and culture”, Clara Pérez Cornejo, Univ. de Burgos • “Specific human capital and entrepreneurial intention relationship of university graduate from Salamanca University”, Ety Queiroz, University of Salamanca.
Wednesday, 15:30-17:00	Ad de Jong and Salvador Ruiz	<ul style="list-style-type: none"> • “Born Globals’ substantive capability and export performance: The moderating role of cross-cultural competences”, Shuijing Jie, Univ. of Twente • “The effect of eWOM on consumer purchase behavior”, Marta Nieto, Univ. de Salamanca • “Effects of Private Labels Supply on Perception and Purchase of Private Labels and National Brands”, Samanta Pérez, Univ. de Salamanca
Thursday, 19:00-20:30	Ad de Jong	<ul style="list-style-type: none"> • “The role of business failure in learning: an analysis from a cognitive emotional approach”, Héctor Pérez, Univ. de Valladolid • “The effects of Corporate Social Responsibility on consumers purchase intention”, Lucirene Rangel Lyne, Univ. de Tamaulipas
	Ignacio Requejo	<ul style="list-style-type: none"> • “Stakeholder Orientation and Narrative Disclosure”, Cristina Grande, Univ. Carlos III • “Connection power from Central Enterprise and performance of its listed subsidiaries—evidence from China”, Xin Geng, Univ. of Bath.

All morning activities will take place in the IEE (**Instituto de Estudios Europeos**), Plaza de Santa Cruz 5, 1^a planta. (7 min. walk from the Reyes Católicos Hall of Residence)



Afternoon activities will take place in the **Law Faculty** (rooms 5, 6 and 7), Plaza de la Universidad 1 (6 min. walk from the Reyes Católicos Hall of Residence)



Evening activities will take place in the **Reyes Católicos** Hall of Residence.

Lunch and dinner will be served at the **Reyes Católicos** Hall of Residence.



Sunday dinner will take place on the terrace of the Mercado del Trigo cafeteria (2 min. walk from the Reyes Católicos Hall of Residence)

Map of the different locations in Valladolid.

